

Course title	<i>Human Behavior, Public Policy and the Law</i>
Duration	6 hours
Dates & Time	Monday, 24 th July, 9:00 – 13:10 Friday, 28 th July, 14:20 – 16:20
Instructors	Ioannis Lianos, University College London Georgios Dimitropoulos, HBKU Law Alexis Arvanitis, University of Crete Sotiris Georganas, City University London
Course Description	
<p>The course will provide a short introduction to the recent advances in the analysis of human behavior and their implications to public policy and the legal system. Behavioral science identifies limits in rationality in the decisionmaking process of individuals and has led to major changes in the way social psychology and economics envision and analyze human action. The course will start by providing a short overview of the basic methodological tools of psychology in general and social psychology in particular. More importantly, it will focus on the use of one of the best known motivational theories, self-determination theory, in law and public policy. We will then turn to behavioral and experimental economics and the implications that these new lessons on human behavior may have for the design of optimal public policies. The last part of the course will delve into the analysis of the legal implications of the behavioral (law and) economics revolution, in particular on regulatory policy. First, the organization of the administration has been updated to receive this external source of knowledge and integrate behavioral insights into the work of state technocracy. Nudge or Behavioral Insights Units have been established in all parts of the world – from Europe to North America to the Middle East and Southeast Asia – to promote the application of the insights of behavioral science to policymaking at various levels of individual decisionmaking and in all spheres of social life. The legitimacy of these new forms of State intervention, for instance the constitution of Nudge Units in the broader framework of public administration will be discussed, as well as ways in which Nudge Units could potentially integrate other sources of knowledge like social psychology, and learning theory in their working methods. The final part of the course will engage with the increasing integration of behavioural insights in corporate and commercial strategy, in particular in the era of Big Data and Artificial Intelligence. How should the legal system respond to these changes and what are the areas of law that may witness important changes as a result?</p>	
Course Outline	
<ol style="list-style-type: none"> 1. A primer on social psychology : self-determination theory, in law and public policy 2. Behavioural economics and public policy 3. The behavioural law and economics revolution and the transformation of public administration 4. Behavioural corporate and commercial strategies implications for the legal system 	

